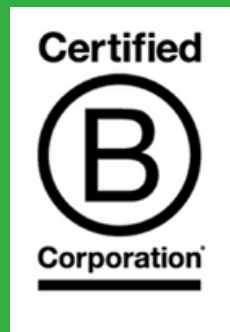




- Fondateur: Ben Cohen
Jerry Greenfield

- CEO: Jostein
Solheim

- Created in Vermont
in 1978



What's Ben & Jerry's ?

- Private compagny
- Manufacturing sector
- Large corporation

B Corp = They are certified since 2012

certification given to companies that meet societal and environmental requirements

B IMPACT Ben & Jerry's



Score :
110

(Medium score: 50.9/200)

- Gouvernance
- Workes
- Community
- Environment

Their 3 types of action

- Environmental
- For the community
- For their workers

Their commitments :

Mariage equality

Climate change

Fair trade



How they meet their commitments ?

Mariage equality : -Partnership with major non-profit organizations.

Climate change : -Reduction greenhouse gas emission
-Change waste into resources.

Fair trade : -Most ingredients are from small farmers
-Investment in social premium that help the cooperative's farmers .

Bonus :

